



LITTLE READING WINS

Little Reading Wins – Privacy Policy

App owner: Vicky Phillips

Contact email: info@littlereadingwins.co.uk

Website: www.littlereadingwins.co.uk

This privacy policy explains how Little Reading Wins collects, uses, and protects personal information when parents, carers, and children use the Little Reading Wins app for families.

Little Reading Wins is a reading app designed to support children with reading at home, encourage positive reading habits, and help families celebrate reading achievements. The app allows parents/carers to log reading at home, track progress, and enable children to reflect on their reading journey.

1. Who is responsible for the data?

Little Reading Wins (Vicky Phillips) is responsible for providing and managing the app and acts as the data controller for the personal information processed within it. Little Reading Wins is registered as a data controller with the UK Information Commissioner's Office (ICO). Little Reading Wins is built using Glide, which provides the technical platform used to run and host the app.

2. What information we collect

Little Reading Wins only collects the essential information needed to run the reading log and family accounts. This includes:

- Parent/carers details: Contact email address used to create, verify, and secure your account.
- Child details: First name (or display name/nickname) and year group.
- Reading log activity:
 - Reading entries and book titles
 - Minutes read
 - Challenges completed
 - Emoji reading reflections
 - Optional voice note reflections

We do not ask for or store unnecessary personal information.



info@littlereadingwins.co.uk



[@littlereadingwins](https://www.instagram.com/littlereadingwins)



www.littlereadingwins.co.uk



3. Why we collect this information

We collect and use this information so that:

- Parents/carers can set up an account, log in securely, and track reading at home.
- Children can record their reading activity, complete reading challenges, and reflect on their books.
- The app can maintain an accurate, personalized digital reading record for your child.

Voice note reflections

The app includes an optional voice note reflection feature. This allows children to record a short spoken reflection about their reading if they wish to. This feature is designed to help parents and children listen back to reading reflections and monitor confidence over time. Children do not have to use the voice note feature and can choose to use emoji reflections instead.

4. Who can see the information?

Access to information within the app is strictly private to your family unit:

- Parents/carers can only view reading records linked directly to their own account.
- No public or third-party sharing: There are no social feeds, public profiles, or school connections in this version of the app. Other app users cannot view your or your child's information.

5. How we use email addresses

Parent/carer email addresses are used exclusively to create login accounts, verify identity, facilitate password resets, and communicate essential updates about the app. Email addresses are strictly protected and are never sold or shared for third-party marketing purposes.





6. Data retention and platform maintenance

We only keep personal information for as long as necessary to provide the service.

- Reading Logs: To ensure optimal app performance and keep the interface running smoothly, reading log entries and reflection records may be systematically reset or archived at the end of each school half-term.
- Account Deletion: Parents/carers may request the deletion of their family account and associated data at any time by contacting us directly.

7. Sharing and security

We do not sell personal data. Data is securely processed through our hosting and technical infrastructure partners, including Glide. Information will only ever be disclosed if required by law or necessary to protect the security and integrity of the platform.

8. Your rights

Under UK GDPR and UK data protection law, parents and guardians have specific rights regarding their personal data, including the right to:

- Request access to held personal information.
- Request correction of inaccurate information.
- Request deletion or restriction of personal data.
- Object to processing activities.

To exercise any of these rights, please contact us using the details below.

9. Contact us

For questions about this privacy policy or how data is processed in Little Reading Wins, please contact:

Vicky Phillips / Little Reading Wins

Email: info@littlereadingwins.co.uk

10. Complaints

If you have concerns about how your personal data is handled, please contact us first so we can address the issue. You also have the right to raise a concern directly with the Information Commissioner's Office (ICO), the UK regulator for data protection (www.ico.org.uk).

