



LITTLE READING WINS

Little Reading Wins – Privacy Policy

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This privacy policy explains how Little Reading Wins collects, uses and protects personal information when schools, parents/carers, staff and children use the Little Reading Wins app.

Little Reading Wins is a reading app designed to support children with reading at home, encourage positive reading habits, and strengthen the home-school reading partnership. The app allows parents/carers to log reading at home, children to reflect on their reading, and schools to monitor reading engagement and progress through a teacher dashboard.

1. Who is responsible for the data?

Little Reading Wins is responsible for providing and managing the app. Little Reading Wins (Vicky Phillips Writes) is registered as a data controller with the UK Information Commissioner's Office (ICO).

Where a school uses Little Reading Wins with its pupils, the school acts as a data controller for its pupils' and parents' contact details, using existing contact records to facilitate access. Schools should ensure parents/carers are aware that the app is being used to support home-school reading.

Little Reading Wins is built using Glide, which provides the technical platform used to run and host the app.

2. What information we collect

Little Reading Wins only collects the information needed to run the digital reading record and school dashboard. This includes:

- Child details: First name (or display name), year group, and unique school code.
- Parent/carer details: Contact email address provided directly or supplied via the school from existing school records to set up home login access.
- Teacher/staff details: School email address.
- Reading log activity:
 - Reading entries and titles
 - Minutes read
 - Challenges completed
 - Emoji reading reflections
 - Optional voice note reflections

We do not ask for or store unnecessary personal information.



info@littlereadingwins.co.uk



[@littlereadingwins](https://www.instagram.com/littlereadingwins)



www.littlereadingwins.co.uk



3. Why we collect this information

We collect and use this information so that:

- Schools can facilitate home logins for parents/carers using existing contact email records.
- Parents/carers can log reading at home and track their child's engagement.
- Children can reflect on their reading and complete reading challenges.
- Schools and teachers can monitor reading progress and activity for pupils linked to their school.
- The app can maintain an efficient, accurate digital reading record.

Voice note reflections

The app includes an optional voice note reflection feature. This allows children to record a short reflection about their reading. This feature helps teachers and parents/carers understand how a child feels about reading and how their confidence changes over time. Children do not have to use the voice note feature and can choose to use emoji reflections instead.

4. Who can see the information?

Access to information within the app is strictly controlled and limited:

- Parents/carers can only view information linked directly to their own child's account.
- Authorised school staff can only view children who are registered to their school via a unique school access code.

Schools cannot view children from other schools, and parents/carers cannot view information about any child other than their own.

5. How we use email addresses

Parent/carer email addresses—provided directly or supplied by the school from existing record systems—are used exclusively to create login accounts, verify identity, and link parents to their child's reading record. Teacher email addresses are used to grant administrative access to the school dashboard. Email addresses are strictly used for app operation and are never sold or shared for marketing purposes.





6. Data retention and platform maintenance

We only keep personal information for as long as necessary to fulfill the service.

- Reading Logs: To ensure optimal app performance and manage system data efficiently, reading log entries and reflection records may be systematically cleared or reset at the end of each school half-term. Aggregate progress summary data may be retained for school reporting.
- Account Deletion: If a school stops using Little Reading Wins, all user data linked to that school will be deleted. Parents/carers may also request deletion of their account information, subject to school agreement or administrative requirements.

7. Sharing and security

We do not sell personal data. Data is securely processed through our infrastructure partners, including Glide (app hosting). Information may only be disclosed if required by law or to protect the safety and security of the platform and its users. Access to teacher dashboards is protected and restricted to verified school personnel.

8. Your rights

Under UK GDPR and UK data protection law, users and guardians have rights regarding their personal data, including the right to:

- Request access to held personal information.
- Request correction of inaccurate information.
- Request deletion or restriction of personal data.
- Object to processing activities.

Parents/carers can contact Little Reading Wins or their child's school to exercise these rights or make enquiries regarding their data.

9. Contact us

For questions about this privacy policy or how data is processed in Little Reading Wins, please contact:

Vicky Phillips / Little Reading Wins

Email: info@littlereadingwins.co.uk

10. Complaints

If you have concerns about how your personal data is handled, please contact us first so we can address the issue. You also have the right to raise a concern directly with the Information Commissioner's Office (ICO), the UK regulator for data protection (www.ico.org.uk).

